

# **CLUBLOCARNO**

2017 Annual Plan

## Annual Plan

The purpose of the Annual Plan is to outline operational strategies and budgets for the 2017 season for review and approval by the Locarno membership. Member feedback, provided at the end season-end meeting, fleet meetings and discussions with the past and present executive, has been taken into consideration in the development of this plan. Opportunities to review and evaluate the plan are provided at the season-end meeting.

## 2017 Executive

Commodore:	Paddy Ryan
Vice Commodore:	Vasco Castela
Financial Office:	Jo Bailey
Secretary:	Mieke Koehoorn
Membership Director:	Kevin Melanson
IT Director:	Oliver Thompson
Communications/Marketing Director:	Carmen Roy
Social Director:	Emily Glasby
Kayaking Director:	Stefan Loose
Rowing and SUP Director:	Rebecca Dadson
Sailing Director:	Mark Drozda
Sailing Vice Director:	Robert Holley
Wind Surfing Director:	Dave Arenillas

## 2017 Snap Shot

**Membership:** The 2017 Budget is based on a projected 235 paid members, reflective of membership over the past three years. The Executive remains committed to improving membership experiences in 2017, including procedures for registration, orientation, check-outs and lessons. A renewed effort will be made to connect new members with experienced members to increase skills on the water and participation in Club Locarno activities, and to improve response time to member queries.

**All Fleets:** The 2017 Annual Plan maintains an overall focus of providing a fleet of sailing, rowing, kayaking, windsurfing and stand-up paddling craft to accommodate members from beginner through to advanced skill levels. It also includes a focus on the maintenance and renewal of the fleets. For Sailing, purchases focus on new/replacements sails; for windsurfing, purchases focus on a cross-over inflatable WindSUP (in exchange for one or both of the windsurfing SUPs), one new L1 board and one new L2 or L3 board (in exchange for one of the L1 boards, either one of the Vipers or the nTrance and one or both of the Bic Techno 135L boards); for rowing, purchases focus on one or two new (or near new) Echo's using existing echo reserve fund and rowing PFDs; for stand-up paddling, purchases focus a racing board and level 2 board, one to two inflatable boards, and better paddles; and for the kayaking fleet, purchases focus on an Atlantis Titan and Spartan, a Seaward Silhouette or Legend or Shadow, Seaward Quest X3 or Ascenté (in exchange for the Eliza, Eskia, V10, QCC, Spartan (Kevlar), Nordkapp). All Fleets have activities focused on enhancing social activities for their members.

**Club Activities:** The 2017 Annual Plan includes support for skill development (e.g. lessons, check-outs), club trips and social activities (seasonal parties, regular BBQs), and membership communications and Club marketing; as well as support for operational costs (e.g. storage, insurance, IT support, fleet repairs).

## Detailed Plans

Fleet Directors as well as the IT, Membership, Social and Communications Directors submitted their plans with proposed budgets for the 2017 season, based on projected members, 2016 feedback and executive experience. Key activities are summarized below while financials have been incorporated into the overall 2017 proposed budget (attached).

## 2017 Annual Plan – MEMBERSHIP

Membership Director: Kevin Melanson

The club membership category structure was changed in 2016 to welcome families and youth to Club Locarno. These membership categories will continue in 2017.

- Family Memberships include 2 adults and children at the same address. Each family member can choose their own fleets, and youth aged 15-19 may earn independent fleet privileges.
- Youth memberships include ages 15-19 and are priced at 75% of the adult price structure. Although there were no Youth Members last year, this category will continue.

In 2016, we implemented a rolling renewal date for memberships. Many memberships this year will come up for renewal after April 1<sup>st</sup>. Membership will work to ensure that this process is seamless, and that there is no loss of access or overlapping of membership periods. Jericho Memberships will continue to expire on March 31. We will send out a reminder prior to April 1<sup>st</sup> to all members to renew their Jericho Membership regardless of their anniversary date. We saw an increase in members joining later in the season in 2016 because of the rolling membership policy. This resulted in many new members not having access to timely checkouts or lessons late in the season. We need to be able to reasonably accommodate these late-joining members in the future.

Membership will strive to improve the response time to enquiries about Club Locarno. A quick response tells the soon-to-be member that we are well organized, and will get them out on the water as soon as possible. Emails will be replied to within 24 hours.

Open houses will be held to attract new members and increase the club's community presence. Proposed dates for 2017 are: April 8<sup>th</sup>, May 13<sup>th</sup> (coincides with JSCA Open House), and June 17<sup>th</sup>.

Club Membership, Fleet Selection, Orientation, and payment are now accomplished fully on-line. We will continue to review the functionality of the sign-up process and the messages and instructions sent to new members to ensure their experience is positive.

## 2017 Annual Plan – SOCIAL

**Social Director: Emily Glasby**

### OBJECTIVES

- Attract potential new members and help ‘sell’ the club;
- Improve advertising of events;
- Increase existing members’ participation and enjoyment of the club;
- Increase diversity of events, and add more on-water events;
- Improve connections within fleets with fleet specific events.

### ACTIONS

New members can be attracted by holding events at the club open to the public, including:

- Open House which can be followed by BBQs.
- Fleet Demo Days for the public to try out club equipment under the supervision of members.

Public events should be advertised through:

- Meetup Group (this proved a successful new outlet in 2016, with 98 members in Jan 2017);
- Public Posters;
- Social Media.

Club events should be advertised through:

- Club Website;
- Club Calendar;
- Club Newsletter;
- Emails with reminders;
- Facebook;
- Posters in main building and fleet sheds.
- Invitation to “friends of the club” if appropriate (e.g. JSCA administration and rescue volunteers, other clubs based at Jericho).

The Social Director will contribute to development and delivery of marketing strategies in collaboration with the Marketing coordinator, including use of survey data to identify our target membership demographic. New methods for promoting events to the membership will be explored, including a separate webpage on the Club Locarno website, social media, advertising, and branding materials.

## *SOCIAL- Continued*

### EVENTS

We will continue to include events offered in past years, and encourage participation in JSCA / UBC events as well.

As in previous years a Pre-Season Opener will be held in a local pub. The Social Director will book space in a venue and advertise the event to existing members and potential new members through the outlets mentioned above.

Open House events are a chance for potential new members to find out more about the club and will include coffee and donuts with a BBQ if weather is favourable. The Social Director is responsible for making sure goods are ordered and collected, running the BBQ and ensuring there is sufficient gas, plates, cutlery, etc before the event. The assistance of volunteers can be sought if required.

Work Parties in Spring and Autumn will be provided with coffee and donuts in the morning and pizza at lunchtime. The Social Director is responsible for ordering and collecting the goods and distributing them amongst workers, with the help of volunteers, if required.

The Social Director is responsible for exploring the introduction of Fleet Demo Days and discussing with the Commodore and the Executive. This would be a chance for potential new members to try out club equipment under the supervision of members and fleet captains. Refreshments and a BBQ may be provided to add to the enjoyment and encourage potential and existing members to interact.

There will be a Season Opener party in May or June. This will either take the form of a BBQ with music or a party inside the building. Food and soft drinks will be provided free of charge to members and there will be bar to buy alcohol. Social Director is responsible for organizing

## *SOCIAL- Continued*

licensing for event, purchase of food and drink, speaker rental and set-up and take-down of any equipment. Social Director should advertise for volunteers to assist as early as possible. Space must be booked early in advance with the JSCA office and the required licenses must be passed to them.

The possibility of inviting any musicians in the club to perform at the Season Opener will be considered, as this was suggested in the 2016 Member Feedback Survey.

A second BBQ will be organized in the summer, similar to above. More emphasis will be made on water-based events such as races or raft-building. Social Director will explore options and discuss further with Commodore and Executive.

Throughout the year fleets will be encouraged to organize Fleet Specific meet ups on the water. The BBQ will be available for any members to use after. Dates for these meet ups will be formalized (such as the first Wednesday of each month). This will give new members the chance to meet others in their fleet. The Social Director is responsible for discussing this individually with Fleet Directors to agree what is appropriate for each fleet and how it can be made successful.

A Christmas Party will be held in December in a local pub, which members will be invited to join. Appetizers will be provided and drinks will be available for purchase. Social Director is responsible for advertising the event and booking the venue and food well in advance.

Additional ad-hoc events may be added over the course of the year. Members will be encouraged to put forward suggestions for any events they wish to take place, or which they want to help organize.



## 2017 Annual Plan – COMMUNICATIONS AND MARKETING

Communications and Marketing Director: Carmen Roy

### KEY ACTIVITIES

- **Print:** Continue with printing brochures and posters, but this year will need help from Club Members to help distribute to schools, gyms, outdoor stores etc.
- **Website:** Would like to reorganize the information on the website before the season starts.
- **Social Media:** Continue with last year's suggested budget for social media in Meetup.com, Google ad words, and online advertising.
- **Banners & Signs:** Would like to create either a flat sturdy sign to post on the Jericho fence at the entrance with an acrylic weather proof brochure holder, or redesign the existing banners currently posted on the Jericho fence.
- **Signage on Club Sheds:** There was discussion last year to create signage for each of the sheds using paint, but after a closer look, I find that this probably isn't the best option due to the uneven surface of the. My suggestion is to use vinyl banners OR use a sturdy weather proof board and have the logo printed on the surface rather than recreated by hand.
- **Binders:** Would like to create branded Club Locarno binders for each fleet containing laminated Club Rules, Fleet Rules, Instructions etc. and a supply of sign in sheets if needed. Each fleet would be responsible for cost.

## 2017 Annual Plan – SAILING

### Fleet Leadership

- Sailing Fleet Director : Mark Drozda - Oversee entire fleet and checkouts.
- Membership Director: Robert Holley - Oversee clinics and lessons
- Fleet Captains
  - Tasers : Pedro Tosetti
  - Lasers/Vanguards/RS500: Bob Ennenberg
  - F18/ N580/Infusion David Fearn
  - N500/N570 Greg Hemmingway

Mac sailing instructors take on the role of communicating the Locarno way with the help of a Locarno Way checklist (needs to be used across fleets.)

### Fleet Overview and Focus.

#### Training Boats

- Vanguard- consensus that the Vanguards are well suited for the role but parts and sails are becoming harder to come by.
  - Talks should be started about getting another style of boat. Maybe the 420.
  - Continue allocating funds for eventual replacement of fleet if we have any extra money.
- Use Tasers for training boats.
- Maybe have a Taser lesson at the end of regular lessons.
- Encourage Vanguard sailors to try other boats (Tasers and RS500)

#### Level 1 and 2 Catamarans

- No Changes

#### Level 3 Catamarans (500 and 570)

- Budget for replacement 570 and 500 jibs.
- Work at developing spinnaker usage on the 500.
- Continue implementing the improvement of the cat jib halyard systems.
- Continue keeping a supply of parts that tend to get lost or break.

## SAILING – *Continued*

### Performance Monohull

- The RS500 had less usage over the last three years. We should promote this boat for sailing class graduates or anybody that wants to learn to fly the spinnaker

### Tasers

- Purchase new set of sails

### Lasers

- Purchase new sail for racing
- Purchase wind indicators for racing
- Purchase 4.7 Rig (Sail has been bought)
- 

### Areas for Improvement

- Continue to schedule rigging clinics and checkouts throughout season and promote calendar and registrations for this.
- Continue with sourcing and parts/tools that need to be on hand. Work on recruiting members to help with repairs
- Pre-purchase replacement parts that are known to break.
- Bring Radial Rigs up to consistent club standard.
- Mix matched parts i.e. Laser and radial spars mixed up, wrong sails in sail bags etc.
- Continue to teach members not to take parts off of other boats. This makes fixing them according to the sign out system very frustrating.
- Appoint a committee to come up with a way to mentor new members and students and help skippers and crew connect. Experienced members may want to help if they know the opportunity exists. This will become a joint effort with committee, sailing directors, social and membership.
- Have a director/fleet captain at the start of all sailing lessons. This will put a face and contact to club leadership and mentor roles.

## **SAILING – *Continued***

- Encourage volunteerism
- Use the online to-do list that involves more than just what boat is broken. Fleet directors and captains will keep this up-to-date. Sailing members will access it. The spreadsheet is in place and can be found under the sail volunteer section.

### **Action Items**

- Continue with the Locarno Way for sailing instructors and check list to follow to help teach what we expect from membership boat usage.
- Schedule pre-season rigging/maintenance clinic
- Trapeze harnesses need to be repaired or purchased
- Create website events for volunteer opportunities so that members can find and sign up for jobs and volunteer hours can be tracked. An excel page has been created for this purpose.

### **Key things that work well (and should be kept)**

- Google groups
- Sign out system
- Smaller work parties to target specific issues (gel coating, sail maintenance etc.) One will be scheduled pre-work party.

## SAILING – Continued

### Sailing Lessons

- Sailing lessons will be delivered by MacSailing instructors, primarily using Club Locarno craft (though weather conditions may occasionally dictate the use of the MacSailing fleet).
- The content, structure and pricing of the sailing lessons and clinics remain unchanged from last year. The following table shows the progression of lessons and clinics, and the certifications offered (if any).

		Certification	Prerequisite	Hours	Cost	Class size	
						Max	Min
Lessons	Beginner	Can Sail 1 + 2	Enthusiasm	30	245	6	4
	Refresher		Can Sail 2, CYA Whitesail 3 or equivalent experience	9	80	6	4
	Intermediate Lessons	Can Sail 3 + 4	Can Sail 2, CYA Whitesail 3 or equivalent experience	30	245	6	4
	Catamaran	None	Can Sail 4, CYA Whitesail 3 or equivalent experience; recommend 100 hours monohull experience and 20 hours crew on catamaran	15	150	6	4
	Spinnaker	None	Catamaran Lessons or equivalent experience; recommend 20 hours skipper on catamaran	15	150	6	4
	Introduction to Racing	None	Can Sail 2, CYA Whitesail 3 or equivalent experience	20	235	6	3
Competency Assessments	Rigging Clinics - Laser Vanguard	None	None	3	0	4	1
	Rigging Clinics - All Monohull and Level 1 Cats	None	None	3	0	8	1
	Rigging Clinics – L2 and L3 cats	None	Crew experience on L2 and L3 Cats	3	0	4	1
	On-water checkout - Monohull and Level 1 Cats	None	Rigging Clinic Can Sail 2, CYA Whitesail 3 or equivalent; 20 hours skipper on same or similar craft	4	0	8	1

## SAILING – *Continued*

### Key Success Factors

- Develop a comprehensive schedule for both lessons and clinics at the outside of the season. This worked well last season, and will continue
- Minimize lesson cancellation
- Maximize utilisation in each lesson session. In particular, try to avoid the one-off rigging clinics in order to make the best use of volunteer time
- Take an active role in encouraging progression through the levels, especially for graduates of the introductory lessons. Ideally, a Club Locarno sailor will introduce the first lesson and close the final one; these individuals will become the key contact for the new sailors
- develop rigging videos for the key craft (Laser, Tasar) in order to help ensure that participants in clinics are well prepared when they arrive, and can refer back to them as required
- ensure that beginner lesson content includes both Locarno Way and the content from the rigging clinic and fleet orientation.

## 2017 Annual Plan – Windsurfing

### Fleet Leadership

- Fleet Director: David Arenillas
- Fleet Captain: Ryan Alderman
- Fleet Captain: TBD
- Member at Large: Shan Satoglu

### Fleet Purchases and Sales

We plan to sell one or both of the SUP's currently stored in the windsurfing container. As it is beneficial to have at least one SUP for lessons or rescuing members, we plan to purchase a cross-over inflatable WindSUP that can double as both an L1 board and an SUP. This may also be taken on club trips to facilitate clinics and rescues or for recreational use during low wind periods. We plan to sell off one of the L1 boards, either one of the Vipers or the nTrance dependent on condition of the board and member usage stats. We will purchase one new L1 board and one new L2 or L3 board (TBD). We also have 2 Bic Techno 135L boards which are underutilized so we will sell one or both of these.

We will generally continue the policy of not buying harnesses and encouraging our L2 and L3 members to provide their own harness. However, given we should have a larger budget this year we may consider buying two or three new harnesses.

## Windsurfing – *Continued*

### Offsite High Wind Fee and Policy

The uptake of the offsite fee of \$150 introduced in 2015 was less than expected and, of members who paid, few used the privilege and so would be less likely to purchase the fee in the future. Part of the issues is that L2 members require an L3 member to accompany them as part of the policy. Further, day trips are completely dependent on a decent high wind forecast and L3's would generally make a last-minute decision the morning of the trip making it difficult for an L2 to coordinate with an L3. To address this problem, one or more of the following may be implemented for 2017 season:

- 1) Creation of an unofficial “advanced” L2 (hereafter referred to as L2.5). Such an L2.5 will have full privileges to take gear offsite without the supervision of an L3. Any L2 fleet member may be nominated to become an L2.5 by an existing L3 member or may put themselves forward to be designated L2.5 but will ultimately be at the discretion of a fleet captain or the windsurfing director. The L2.5 designation should generally meet the following requirements:
  - a. Already an L2 member but doesn't quite have the full skill set of an L3 (e.g. is unable to consistently water start)
  - b. Has been on one and preferably several club trips to high wind destinations
  - c. Has demonstrated the ability to sail safely and responsibly without supervision in high wind conditions
  - d. Has demonstrated that they are trustworthy to handle gear properly to avoid damage
  - e. Has demonstrated the ability to rig and de-rig without supervision
  - f. Has demonstrated that they are able to transport gear safely and in such a way as to avoid damaging the equipment
  - g. Has generally demonstrated good citizenship in the club/fleet
  - h. Without an L2.5 category, need to flag L2 members as advanced in such a way that sign-out privileges for day trips can be enforced



## Windsurfing – *Continued*

- 2) Introduction of a \$20/day rental fee as an alternative to committing to the high-wind membership. This will only be available to L3's, L2.5's or L2's who are accompanied by an L3. This is dependent on the ease with which this can be administered.
- 3) Introduce a "buddy system" where an L2 may be paired up with a designated L3 in such a way as to better encourage communication between the L3 and their designated L2 for high wind day trips. The details of this will have to be worked out in such a way as to try to make it as easy as possible for the L2 to have access to high wind day trips without putting undue burden on the L3.

### **Equipment Damage**

We continue to have a large amount of wear and tear. Several sails were ripped and require new panels. We lost a few fins during the season and multiple boards were damaged. Some of this is to be expected when operating in the challenging high wind conditions that windsurfers enjoy, but there were also a number of instances of damage caused by negligence and cases where damage was not reported. We will take the following actions to try reduce the amount and costs of damage:

- 1) Communicate a clear policy to all new and returning fleet members that it is ultimately their responsibility to report damage and where reasonable, to take the initiative to fix the damage themselves or to pay to have the damage fixed professionally. The latter case requires the member to also take responsibility for transporting the gear to and from the repair shop.
- 2) Convey to the windsurfing lesson instructor how important it is to emphasize proper handling of the gear (the "Locarno Way").
- 3) Place LARGE signage in the windsurfing container reminding members to inspect gear properly before using it and report any damage they see.

## Windsurfing – *Continued*

### Container Repairs

The 2016 fleet plan included an item to fix the container roof. As we now appear to have a much more serious problem with the roof leaking, it is presumed these fixes never took place. The 2016 plan mentioned that materials had been purchased but it requires a motivated volunteer; although it would the problem may now require a professional fix.

In addition to the leaky roof, the floor has large holes in it which should also be fixed and present a danger that a member could actually injure themselves especially if carrying a large, heavy board!

### Other Action Items

- Extend the vinyl UV guards all the way to the ground to properly protect the sails.
- Replace harness/pfd rack and possibly add some lockers (item from 2016 plan never implemented)
- Add large signage in container pertaining to damage reporting and responsibilities
- Create signs in the container for the newer boards.
- Update the webpages with pictures, specs and descriptions of the newer boards.

## Windsurfing – *Continued*

### Lessons

We will again offer beginning windsurfing lessons to get new windsurfers into the club with some skills. If he is still available we will use the same windsurfing instructor, Connor MacDonald who was well liked by all those he taught. As noted already above we need to make sure the instructor understands the importance of emphasizing the “Locarno Way” of handling gear in a manner that minimizes the chance of damage.

There was an intention in the 2016 fleet plan to increase the number of beginner windsurfing courses from 3 to 5. Whether or not that goal was met, we will endeavor to have at least 5 beginner courses in the 2017 season in order to accommodate people who join the club/windsurfing fleet later in the summer. Again, we propose the last course being held no later than mid July.

### Clinics

The clinics that we held last season were once again extremely well attended and enjoyed by all although we didn’t have as many clinics as was intended. This season we will have more skills clinics to be held every second Wednesday evening starting sometime in mid-May or early June and running through until the end of August or mid-September. These will cover basic on water skills and progress to more advanced skills during the season. They will also cover rigging and transporting gear safely. More clinics will allow us to have repetition, covering each set of skills more than once, and preferably several times during the season. In the event there is no wind on an evening when an on-water skills clinic is scheduled, we will always have a backup plan to teach skills on dry land, i.e. holding a rigging clinic or using the windsurfing “simulator”. We will also endeavor to have a rigging clinic 2 weeks before a club trip.

## 2017 Annual Plan – ROWING

### Fleet Leadership

- Rowing Director: Rebecca Dadson
- Fleet Captain: Radik Gens (Maintenance)

### Fleet

- 5 Echos
- 2 Maas Aeros (intermediate, high performance)
- 1 Maas 24 (high performance)
- 1 Maas Flyweight (high-performance)
- 1 Alden 16 (all around training)
- 1 Wintech Double/Pair (convertible rigging)

### 2017 Season Overview

This year we would like to continue to expand on the efforts of 2016 to increase our membership, increase the number of our non-member lessons, and place a special emphasis on youth programming. Although there was less turn out in our coached social rows for July and August, we will continue to try them out this year.

## ROWING – *Continued*

### Fleet/Equipment Changes

The Echo fleet continues to see a lot of use - in particular for the group lessons. Many boats have now reached their 10-year mark (grey, yellow, teal) and seen 1000's of hours of use. The newer boats (Orange, Red) are now 5 and 6 years old.

This year we plan to:

- Purchase one (or possibly two) new or near new Echo's. We will try to keep the older Echo's a little longer (so long as they do not become too worn out) because they get so much use. The added funds to roll over the Echo's will come from money in the existing 'Echo Reserve Fund' (created and maintained for this purpose) and will not come out of this years' budget.
- Purchase four more rowing specific PFDs to try to encourage the rowers to use these instead of waist life jackets.

### Lessons

We will be hiring a new rowing instructor this year. We want to build on last years' efforts to provide lessons to members and non-members, and expand to include rowing lessons to youth. Learn to Row: Member and Non-Member lessons. Including non-members (public) in the lessons achieved two things:

1. Provides exposure to the club (which generated new memberships) 30% of the non-member rowing students taking our lessons subsequently joined the club.
2. Increases numbers so that the minimum required number of students were met – thus enabling the session to go ahead when it would otherwise have been cancelled due to insufficient numbers. (This occurred in 3 out of the 5 lesson sessions.)

## ROWING – *Continued*

### Lesson Structure

Course	Level	Hours	Certification	Cost
Introduction to Rowing	Beginner	8	None	\$72 (\$150 non-members)
Advanced Rowing	Intermediate	8	None	\$72 (\$150 non-members)

### Clinic Structure

Clinic	Level	Hours	Cost
“The Catch”	All levels	1.5	\$15
Rowing Fitness Assessment	All levels	2	\$10

### Membership

We worked hard this year to increase rowing membership - in particular to youth rowers. Through better advertising, and allowing non-members to take lessons our fleet membership increased from 44 last year to 55 at the end of this year. I am hopeful that retention in rowing will be stronger than other years due to the coached social rows. (This is because they encouraged new rowers to continue rowing with others after their lessons had finished.)

## **ROWING – *Continued***

### **Youth Membership**

After considerable discussion, the club has decided to allow youth rowing memberships as well as family memberships (ages 15 years and older). We believe that we can expand our membership if we continue to increase our lessons to non-members and particularly for youth. With some extensive marketing, I believe that we could tap into the demand for youth rowing lessons – particularly at Jericho where they could seamlessly augment the established summer camps.

### **Social Events**

Perhaps the most successful thing in our rowing program the past has been the coached social rows. We have had very strong support to continue the program. We will make every effort to continue with this program.

While there was considerable interest from members to participate in a regatta, no member stepped up to lead the organization of one. Consequently, our annual regatta has not happened for 2 years in a row. We instead would like to focus our attention and funds on building interest in the weekly social rows and having the coach attend.

### **Marketing**

We are going to be working on focusing our marketing of the social rows and the public lessons now available to youth. We need to be more prepared to market our programs earlier and to a wider audience.

We will require:

- Consistent imaging and logo for our Learn to Row program.
- More posting to social media
- Updated and increased website information

## 2017 Annual Plan – STAND-UP PADDLING

### Fleet Leadership

- SUP Fleet Captain: Vasco Castela (limited duties –fleet planning and some checkouts)
- SUP Fleet Captain: Anja Sheriden (social and checkouts)
- SUP Fleet Captain: TBA (Vasco to contact top users)

### Fleet

- 11'6" soft top Yoga board (damage to top deck, to be repaired before Summer 2017)
- 11' 6" soft top Yoga board
- BIC 10' 6" surf/mix use
- BIC 11' 6" surf/mix use
- BIC 11' 6" surf/mix use
- BIC 11' 6" surf/mix use
- BIC 12' 6" touring board
- BIC 12' 6" touring board

### Goals for 2017 - Gear

- Purchasing racing boards (or at least 1) along with level 2 for protection of touring and racing boards and better paddles (carbon shaft or better)
- Purchasing of 1 or 2 inflatable boards (probably longer lasting, easier for smaller paddlers to carry, weight being clearly a major issue as can be seen during checkouts)
- Modify rack to fit additional boards, allowing for room to SUP to grow
- Get perhaps a couple of newer better paddles as some poorly designed ones break or work poorly, others are too short for taller paddlers

### Activities Goals

- Introduction of social events (SUP yoga, social paddles, getting more people to race)
- Yearly club trips to Tofino – surfing
- Introduction of rentals – perhaps following kayaking fleet model



## 2017 Annual Plan – KAYAKING

### Fleet Leadership

- Fleet Director – Stefan Loose
- Fleet Captains – Mark, Sean, 3th TBD

### Fleet

We are maintaining the same number and mix of kayaks in our fleet, and replacing older boats with new ones that are similar. This year's plans include:

- Purchase Atlantis Titan and Spartan
- Purchase Seaward Silhouette or Legend or Shadow
- Purchase Seaward Quest X3 or Ascenté
- Other Equipment: Surfski covers and small PFD's
- Sell Eliza, Eskia, V10, QCC, Spartan (Kevlar), Nordkapp

### Lessons/Checkouts

We are planning no changes to the lesson structure or fees. For Checkouts, we plan to change the maximum attendees to 6 instead of 8. We are considering the addition of:

- a Level 1 lesson offered as an overnight trip
- rolling lessons (touring boats, Greenland-style or both)
- Stroke lessons

### Social Paddles

We are planning of a fixed date schedule (once a week) and pre-assigned leader for each date. This is a better choice than lose scheduled events like last year.

## KAYAKING – *Continued*

### **Trips**

We are planning to keep the same procedure for trips.

- Trip fee will be payable at the time of registration
- \$15 for weekend trips and \$40 for week-long trips
- Sign up will not be opened for a trip until a leader has been confirmed
- Trip organizer are optional
- We are planning some training and support for people who want to lead trips